GAU 2613

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

WILLIAM P. LORD ET AL

Serial No. 09/606,400

Filed: JUNE 29, 2000

Atty. Docket

PHA 23,761

coup Art Unit: 2613

CLOSED LOOP ADDRESSABLE ADVERTISING SYSTEM AND METHOD OF OPERATION RECEIVED

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

DEC 2 7 2000

INFORMATION DISCLOSURE STATEMENT UNDER 37 Technology Center 2600

Sir:

Enclosed is a Form PTO-1449 and copies of documents listed thereon. These documents are considered to be relevant in that they have been:

	considered in drafting the specification of the above- referenced application;
	cited in the specification of the above-referenced application; or
X	cited as an "X" or "Y" document in a foreign Patent Office search report on a foreign counterpart application a copy of which report is also enclosed. I hereby certify that these documents were cited in said search report not more than three (3) months ago.

Please charge any fee under 1.17(p) for this Information Disclosure Statement to be considered, not exceeding \$240.00, to Account No. 14-1270.

If readily available, English-language counterparts have been substituted for foreign-language patent documents. This disclosure is not an admission that any of these documents is material to or even prior art with respect to the above-referenced application.

Respectfully submitted,

Lawir Atto

Laurie E. Gathman, Reg. 37,520

Attorney

(914) 333-9605

I hereby certify that this correspondence is being deposited with the United States Postel Service on first class real in an envelope addressed for Commissioner of Passes and Tederal Washington, D.C. 2009

Leads 2. Calana, Rep. 57,600